

**ยุทธศาสตร์ความร่วมมือทางการแพทย์รองรับประชาคมอาเซียน  
มุมมองในระดับภูมิภาค**

โดย

**นายแพทย์ปราเสริฐ ปราสาททองโอสถ**

Medical Strategic Co-Operation for ASEAN Community

๗ A Regional Viewpoint ๘

by

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Thailand

Overseas

# แนวทางการความร่วมมือ



- 1 **ASEAN และ ASEAN + 6**
- 2 **ดึงจุดเด่นของแต่ละประเทศมาร่วมกันสร้าง**
- 3 **ลดขั้นตอน**
- 4 **กำหนดมาตรฐาน และใช้ร่วมกัน**

# ASEAN + 6



ประเทศสมาชิก  
ASEAN 10 ประเทศ

- 1 Singapore
- 2 Thailand
- 3 Malaysia
- 4 Philippines
- 5 Vietnam
- 6 Indonesia
- 7 Brunei
- 8 Laos
- 9 Myanmar
- 10 Cambodia








ประเทศสมาชิก  
+ 6

- 1 China
- 2 South Korea
- 3 Japan
- 4 Australia
- 5 New Zealand
- 6 India

# ASEAN



	 Singapore	 Thailand	 Malaysia	 Philippines	 Vietnam
<b>No. of Population</b> <sup>1</sup>	~ 5.1 M	~ 67.4 M	~ 28.3 M	~ 99.9 M	~ 89.6 M
<b>No. of Physicians</b> <sup>2</sup>	8,323	33,588	31,273	93,862	60,800
No. of Physicians per 10,000 people	17	5	11	10	7
<b>No. of Hospitals</b>					
Public	14	1,008	136	703	1,519
Private	15	316	237	1,068	83
<b>No. of Beds</b>					
Public	8,456	108,200	38,779	47,774	196,543
Private	3,207	32,872	12,619	44,296	5,429
<b>No. of Hospitals accredited by JCI</b> <sup>3</sup>	18	14	8	3	1






1 Based on CIA - World FactBook July 2010 estimates

2 Yearbook of Statistics 2008-2010, WHO Western Pacific Region Health Databank 2010 Revision, WHO World Health Statistics 2010 (data in 2000-2009)

3 Joint Commission International Organization, International health accreditation-Wikipedia.org

# ASEAN



	 Indonesia	 Brunei	 Laos	 Myanmar	 Cambodia
<b>No. of Population</b> <sup>1</sup>	~ 243 M	~ 0.4 M	~ 6.4 M	~ 53.5 M	~ 14.5 M
<b>No. of Physicians</b> <sup>2</sup>	29,499	564	1,285	17,791	3,351
No. of Physicians per 10,000 people	1	14	2	4	3
<b>No. of Hospitals</b>					
Public	870	4	152	790	87
Private	653	2	-	36	17
<b>No. of Beds</b>					
Public	92,932	948	5,081	} 33,683 } 9,800	
Private	58,068	130	-		
<b>No. of Hospitals accredited by JCI</b> <sup>3</sup>	4	-	-	-	-

1 Based on CIA - World FactBook July 2010 estimates

2 Yearbook of Statistics 2008-2010, WHO Western Pacific Region Health Databank 2010 Revision, WHO World Health Statistics 2010 (data in 2000-2009)

3 Joint Commission International Organization, International health accreditation-Wikipedia.org

+ 6



	China	South Korea	Japan	Australia	New Zealand
<b>No. of Population</b> <sup>1</sup>	~ 1,330.2 M	~ 48.7 M	~ 126.9 M	~ 21.6 M	~ 4.3 M
<b>No. of Physicians</b> <sup>2</sup>	2.4 M	95,013	271,897	62,800	10,552
No. of Physicians per 10,000 people	18	20	22	29	25
<b>No. of Hospitals</b>					
Public	125,218	435	5,928	756	85
Private	3,887	2,345	7,198	561	360
<b>No. of Beds</b>					
Public	5,097,993	170,587	468,731	56,478	12,484
Private	163,829	326,798	1,145,837	27,466	11,341
<b>No. of Hospitals accredited by JCI</b> <sup>3</sup>	11	10	1	<b>ACHSI</b> Australian Council on Healthcare Standards International	<b>QHNZ</b> Quality Health New Zealand

1 Based on CIA - World FactBook July 2010 estimates
















2 Yearbook of Statistics 2008-2010, WHO Western Pacific Region Health Databank 2010 Revision, WHO World Health Statistics 2010 (data in 2000-2009)

3 Joint Commission International Organization, International health accreditation-Wikipedia.org



# + 6 + Timor-Leste



	 India	 Timor-Leste
<b>No. of Population</b> <sup>1</sup>	 ~ 1,173.2 M	 ~ 1.2 M
<b>No. of Physicians</b> <sup>2</sup>	 645,825	 120
No. of Physicians per 10,000 people	 6	 1
<b>No. of Hospitals</b>		
Public	 9,976	 6
Private	 16,986	-
<b>No. of Beds</b>		
Public	 539,543	 500
Private	 683,108	-
<b>No. of Hospitals accredited by JCI</b> <sup>3</sup>	 17	-

1 Based on CIA - World FactBook July 2010 estimates

2 Yearbook of Statistics 2008-2010, WHO Western Pacific Region Health Databank 2010 Revision, WHO World Health Statistics 2010 (data in 2000-2009)

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# SWOT Analysis



## Strength

- Location
- Capacity
- Co-operation

## Weakness

- Brain-drain
- Lack of Information
- Language

## Opportunity

• Win-Win

	Thailand	Singapore	India	Malaysia	Philippines
Positioning	Good quality elective & tertiary care with friendly service	High end / complex quality acute care	High end care at the lowest price	No clear positioning	Low cost quality provider for overseas Filipinos and Micronesia
Relative	▲	▲	▲	▲	▲
Treatment price	○	○	●	●	○
Quality of medical care	○	●	○	○	○/●
Service	●	○	○	○	○
Physical Infrastructure	○	●	○	○	○
Focus	Wellness, Elective, Tertiary ("routine")	Quaternary Tertiary	Tertiary Quaternary	Elective Tertiary ("routine")	Wellness Elective Tertiary

Source: In country interviews, Travel agents; Poor ○+ —●— Excellent

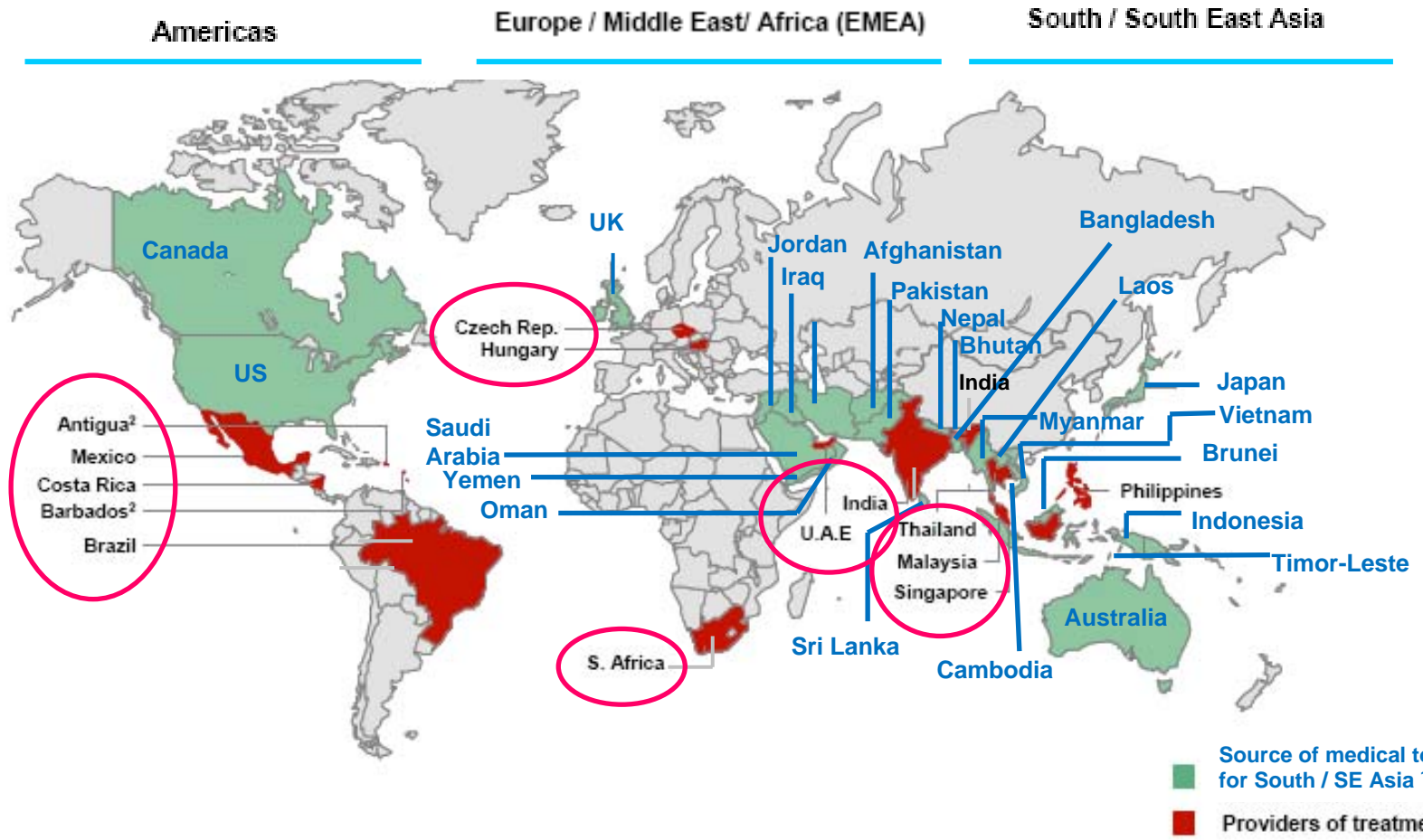
## Threat

- นโยบายที่ชัดเจนของรัฐ
- ความเหลื่อมล้ำทางการบริการสาธารณสุข
- กระแสการต่อต้าน Medical Hub ของประเทศไทย
- อัตราดอกเบี้ย อัตราเงินเฟ้อ และราคาน้ำมัน ที่มีแนวโน้มสูงขึ้น



# Three key blocks of Providers of Medical Tourism

## Americas, EMEA and S/SE Asia

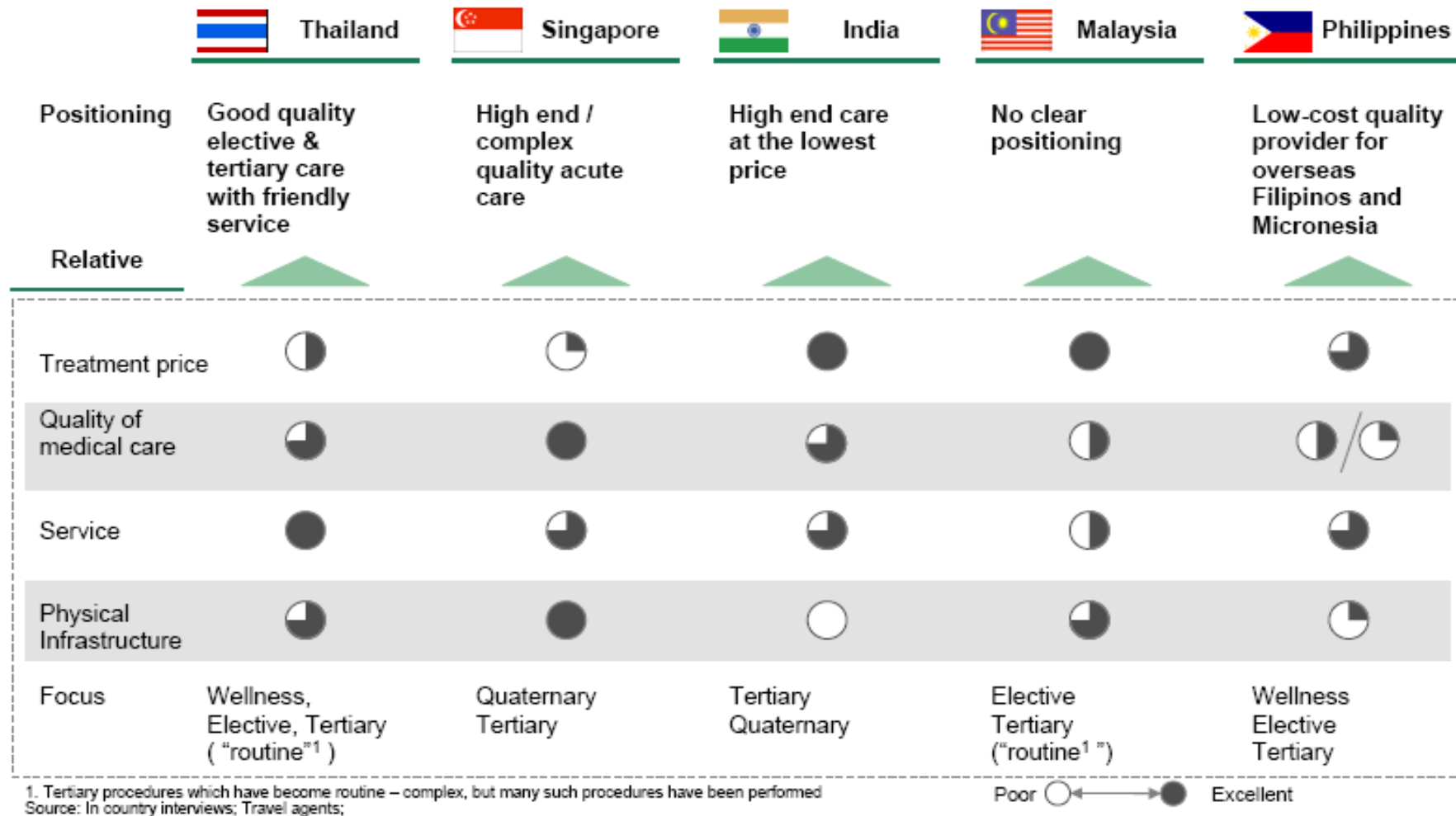


1. Per interviews with regional treatment providers; Other regions not included but mentioned are Russia, Africa; 2. Known primarily for wellness and alternative treatment  
 Note: Only selected major sources and destinations illustrated  
 Source: Patients Beyond Borders; Interviews;

Source : The Boston Consulting Group



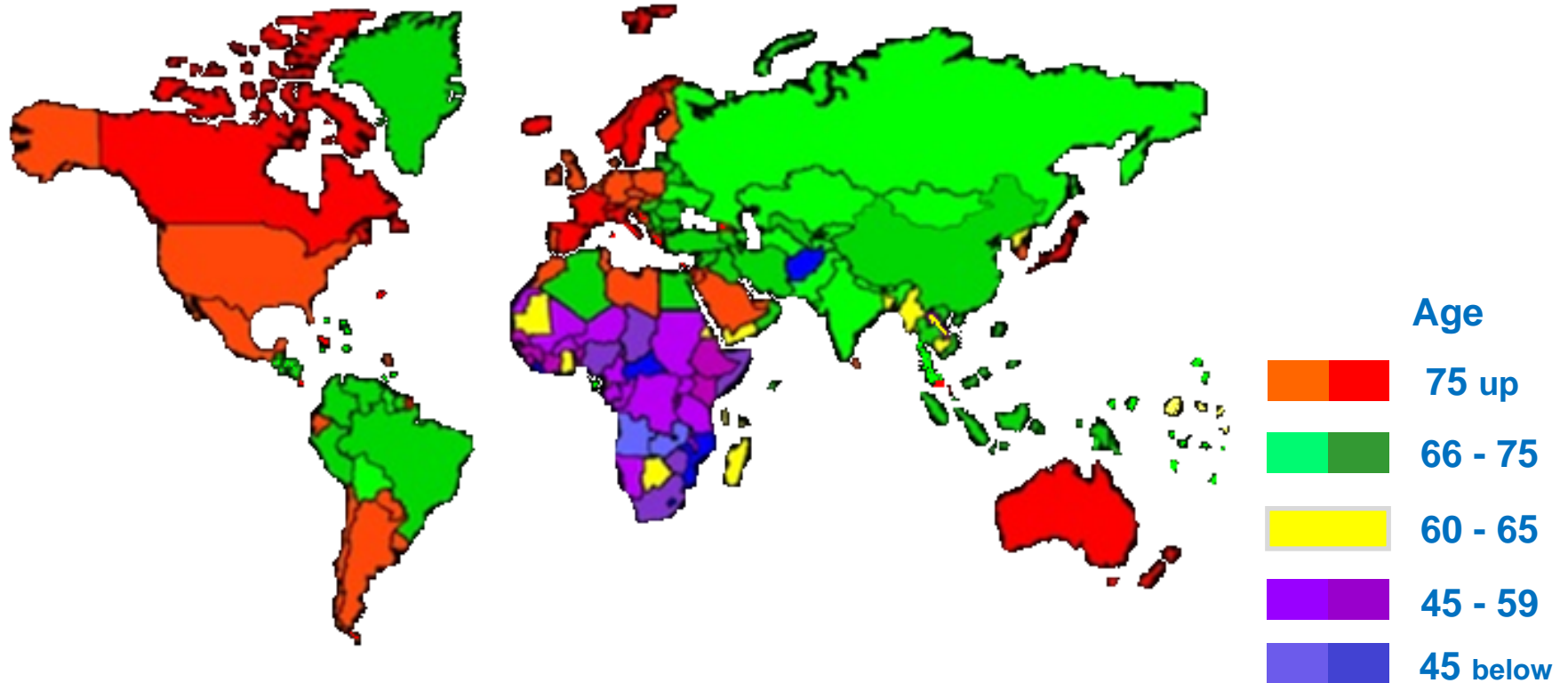
# Opportunities for ASEAN Medical Services



Source : The Boston Consulting Group



# World Life Expectancy



Source : <http://www.worldlifeexpectancy.com>